Equitable Transit-Oriented Development (ETOD)



ETOD Corridor Study Area

2020 FTA Grant

13 Stations

2021 FTA Grant

8 Stations

\$900,000

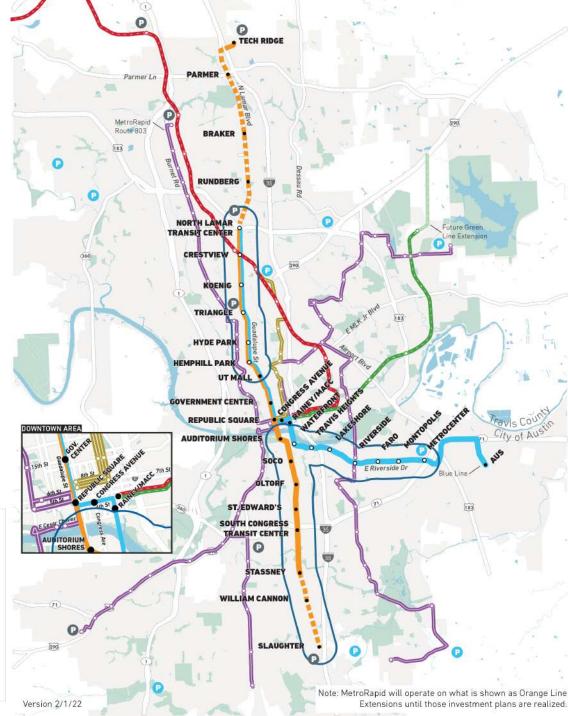
\$750,000

Total

21 stations

\$1.65 million





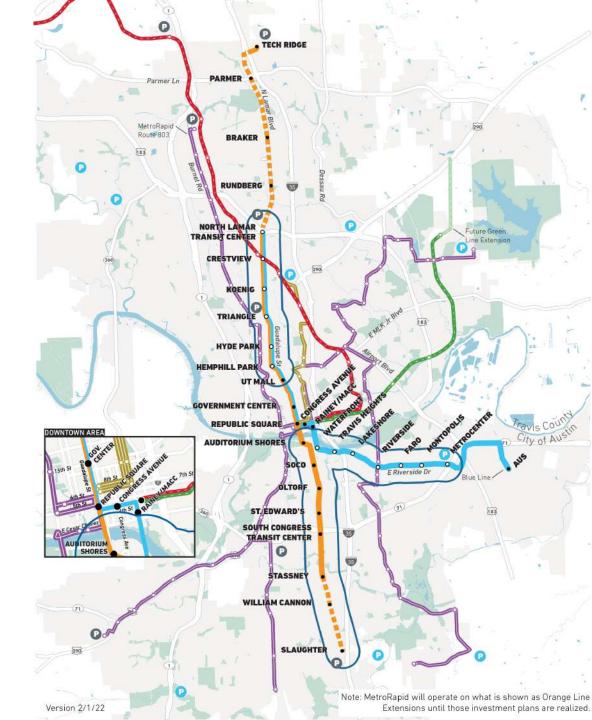


Focus Stations

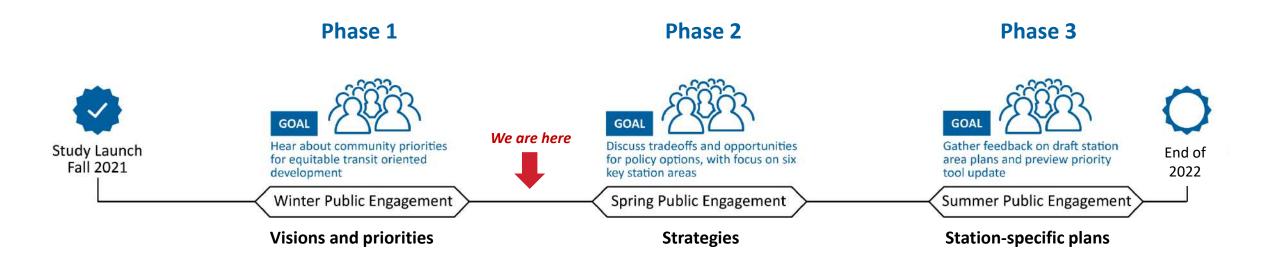
Stations are selected by joint approach between community feedback, CAC working group input and technical analysis

- 1. North Lamar Transit Station
- 2. Crestview
- 3. Hyde Park
- 4. South Congress Transit Center
- 5. East Riverside Corridor Plan Update





Engagement Phases













Phase I – Engagement Touchpoints



Community Presentation

Kickoff Nov 16/17, 2021



CAC Briefings

Monthly



Online Survey



Focus Groups & One-on-

ones

4 One-on-One Discussions 10 Focus Groups Session (3 in Spanish)



Stakeholder Presentations

20+ Commission briefings



Community Connectors

+140 Applicants
24 Finalists Interviewed

12 Selected

157 Participants

212 Responses

51 Participants



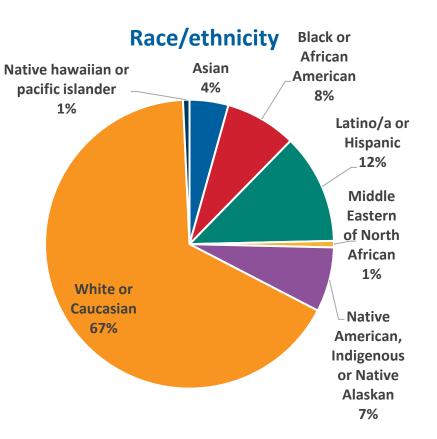


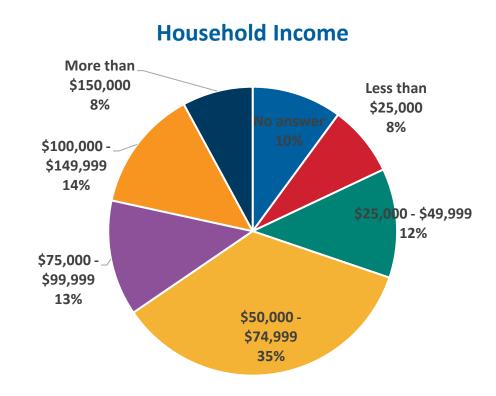




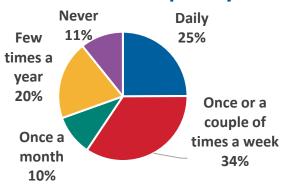


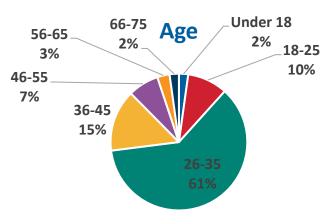
Demographics of Survey Respondents





Transit Use Frequency









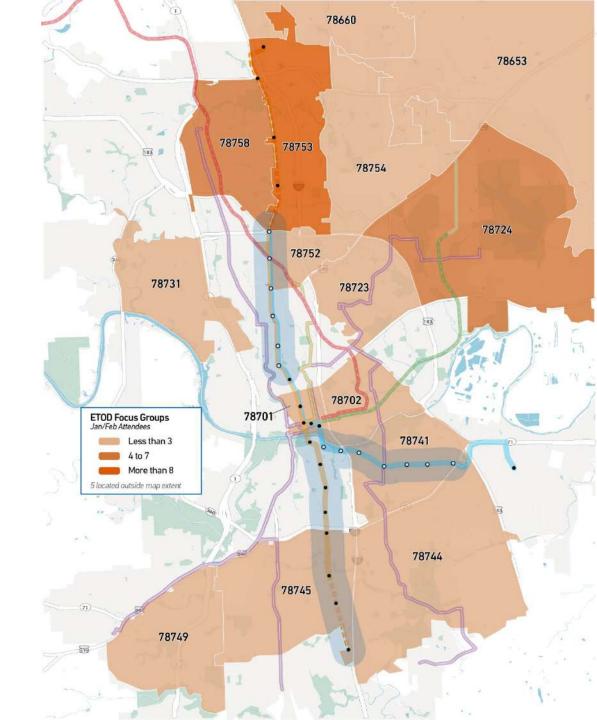




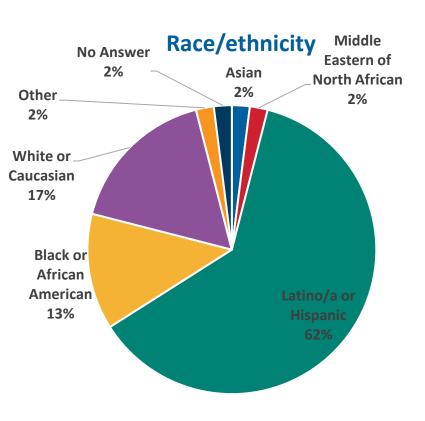
Focus Groups

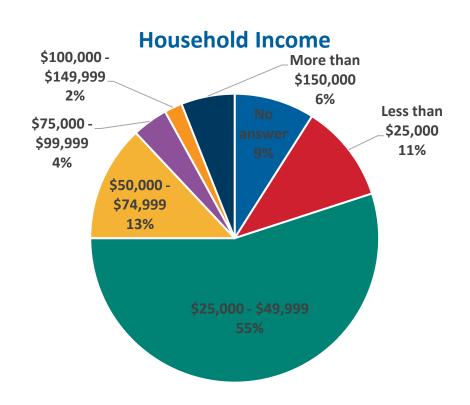
- Participants based on shared interests or geographic criteria, representing priority stakeholder groups.
- Share information about ETOD and on the process and vision of the study.
- Gain insight on the participants' concerns and needs for open spaces, pedestrian infrastructure, employment, housing options, and transit access among other topics
- 10 Focus Groups
 - 3 Spanish
 - 1 Access
- 50+ participants
- Compensated discussion

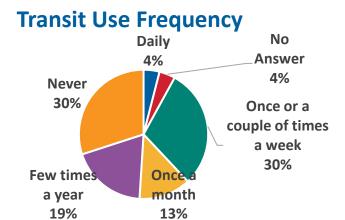


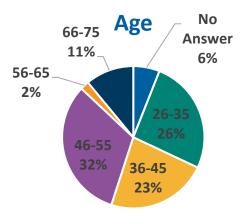


Demographics of Focus Groups Participants

















Demographics of Community Connectors (12 Selected)

Race / Ethnicity

Hispanic/Latino 33%

White 17%

Asian and/or Asian

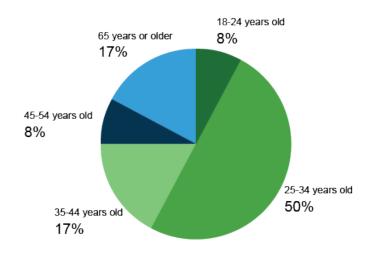
Black and/or

African American

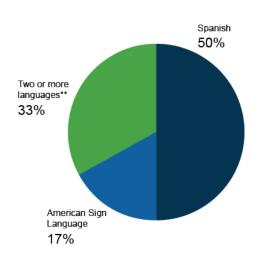
American

17%



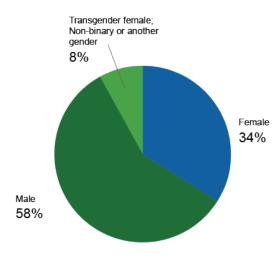


Other languages spoken (conversational or better)*



^{*5} of 12 Community Connectors identify as multilingual **Other languages spoken include: Hindi, Gujarati, Vietnamese, French, Lengua de Señas Mexican (LSM), and British Sign Language (BSL)

Gender identity











What We Heard

Rising Rents

The pace of rent increase feels out of control (commercial and residential)



Challenges

Issues that focus group members brought up over and over again



Retail formats do not fit needs of the community



not part of their life: no bus shelters, not frequent enough, too

long to walk to

Lack of good government support/execution on affordability crisis

Frustration that interventions are too late/not timely or culturally sensitive; the crisis is already here (can't get ahead)

Solutions

Suggestions for "what



- Rec/Community Centers
- Groceries
- Clinics



Financial Tools

Several suggestions on ways to cap rent and conviction that it would solve the problem



Better transit

Many suggested that they would use transit if it were more reliable



Make city the landlord -"changarro" format











Overall Project Schedule

Month	1 Jul '21	2 Aug'21	3 Sep'21	4 Oct'21	5 Nov'21	6 Dec'21	7 Jan'22	8 Feb'22	9 Mar'22	10 Apr'22	11 May'22	12 Jun'22	13 Jul'22	14 Aug'22	15 Sep'22
1. Project Management															
2. Case Studies															
3. Public Involvement															
4. Conditions Analysis															
5. ETOD Study Summary															
6. Priority Tool Update															
7. Station Area Plans															









Key Dates – Spring and Summer 2022

- **Task 2** | Case Studies PDF Completed
- Task 3 | Public Engagement Phase 2 starting April 2022
- Task 4 | Conditions Analysis March 2022
- Task 5 | ETOD Study Summary Workshop April 2022
- Task 7 | Station Area Plans (prototype) Ongoing









Stay in Contact

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Project website

https://projectconnect.com/projects/etod









