



# ATP Project Update

Community Advisory Committee

12.8.2022

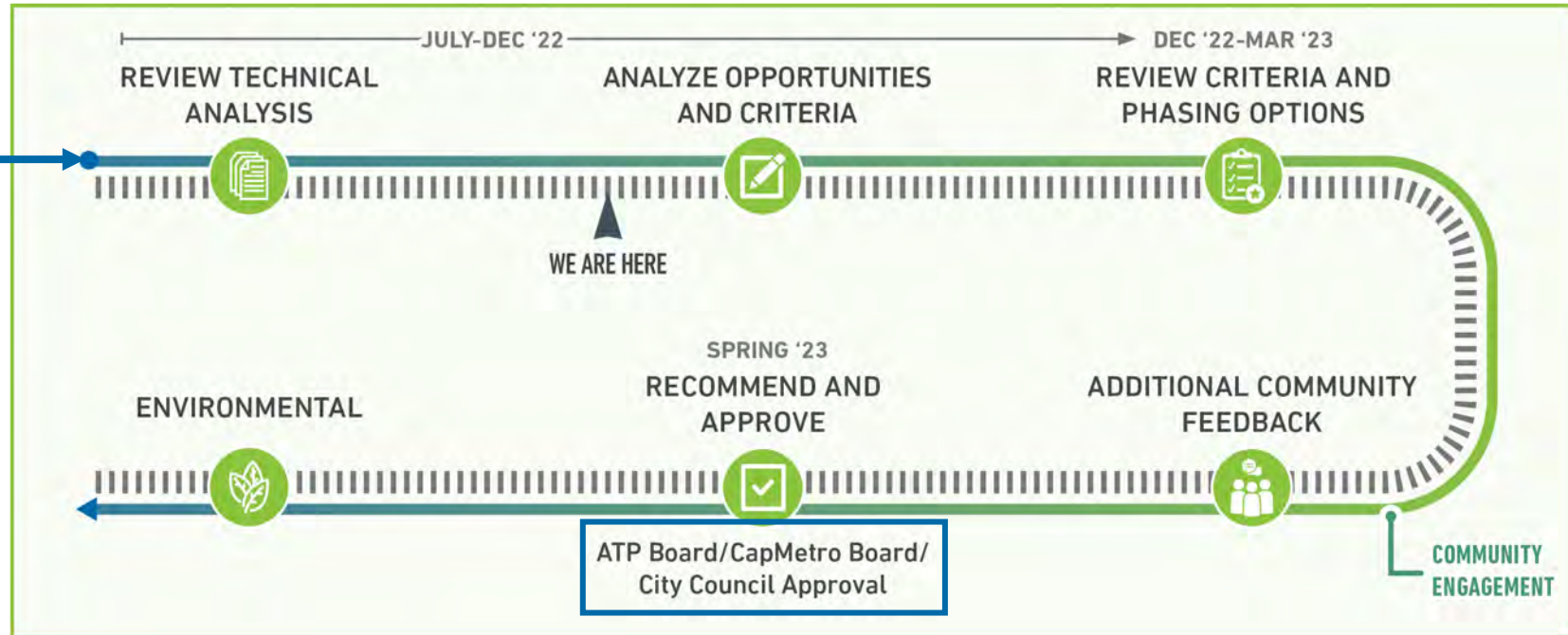
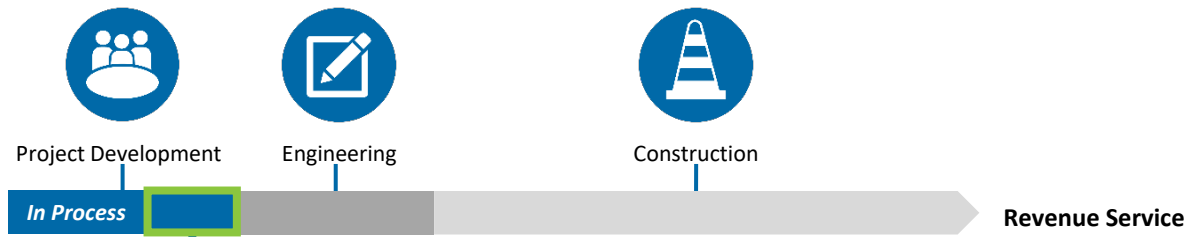
# Workplan



## Objective:

- Develop technical solutions that are aligned with our funding capacity and reflect our community values and aspirations
- **Spring 2023:** Determination of Light Rail scope and phasing

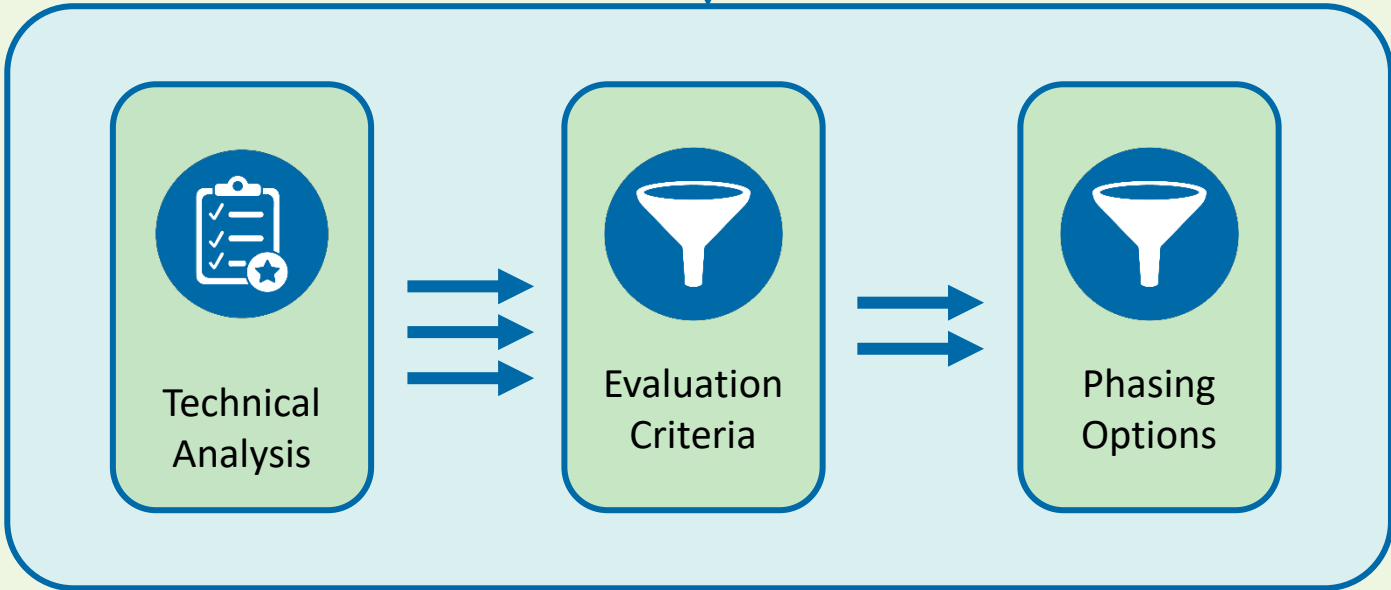
# Federal Grant Process & Workplan



# Evaluation Process



 **COMMUNITY ENGAGEMENT & FEEDBACK**



**EQUITY & SUSTAINABILITY**

# Technical Analysis: *Critical Inputs*



## *Technical Analysis: System Optimization Opportunities*

- Analyzing end points for community and multi-modal connectivity
- Identified additional Maintenance Facility sites
- Balancing vehicle length and systems technology with requirements and budget
- Analyzing simplified underground, at-grade and elevated vertical alignments



End Points



Maintenance Facility

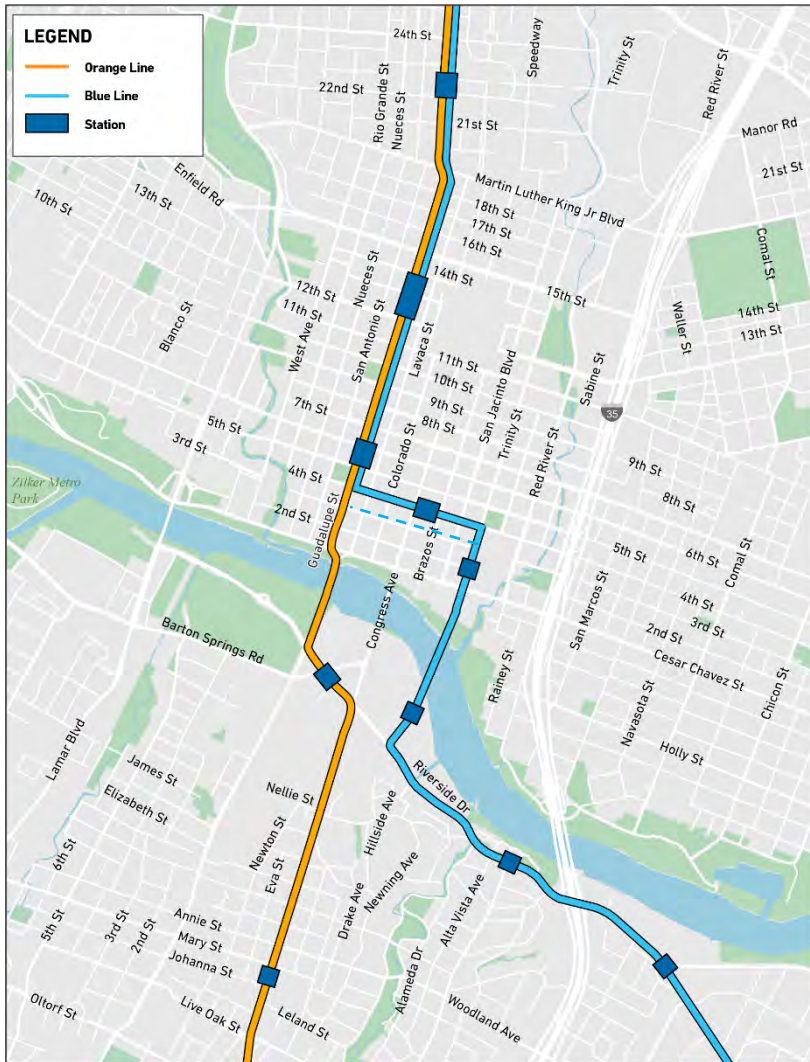


Systems & Vehicles



Vertical Alignment

# Technical Analysis: *Downtown Hub*



## Downtown: Critical Inputs

Downtown Topo

Platform & Block Length

Lake Crossing

System Performance

Traffic & Access

Station Location

# FTA Criteria



## FTA Grant Competitiveness Evaluation:

 <p><b>Mobility Improvements</b></p>	 <p><b>Cost-Effectiveness</b></p>	 <p><b>Environmental Benefits</b></p>	 <p><b>Financial Plan</b></p>
 <p><b>Congestion Relief</b></p>	 <p><b>Land Use</b></p>	 <p><b>Economic Development</b></p>	

# Community Values Criteria

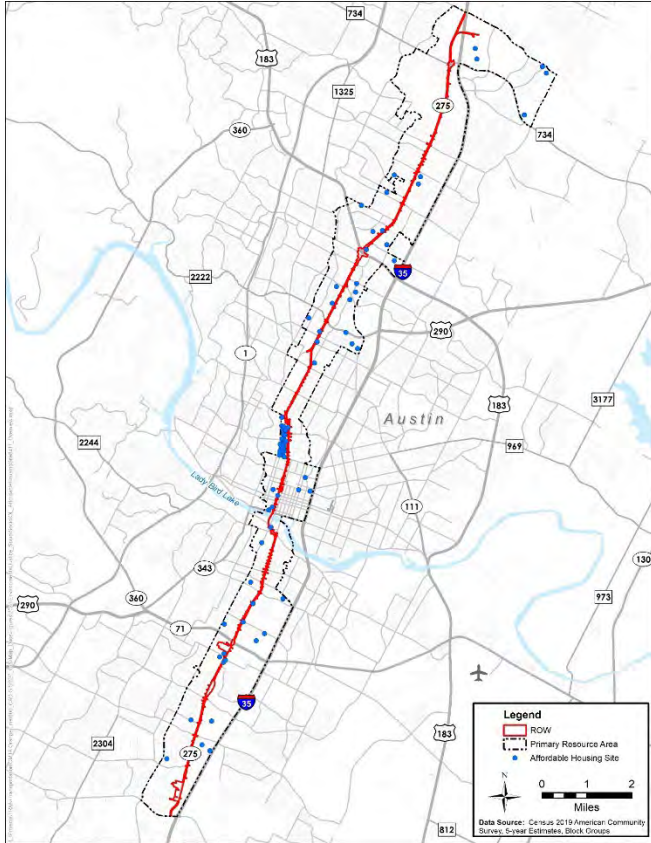


## Process and Purpose:

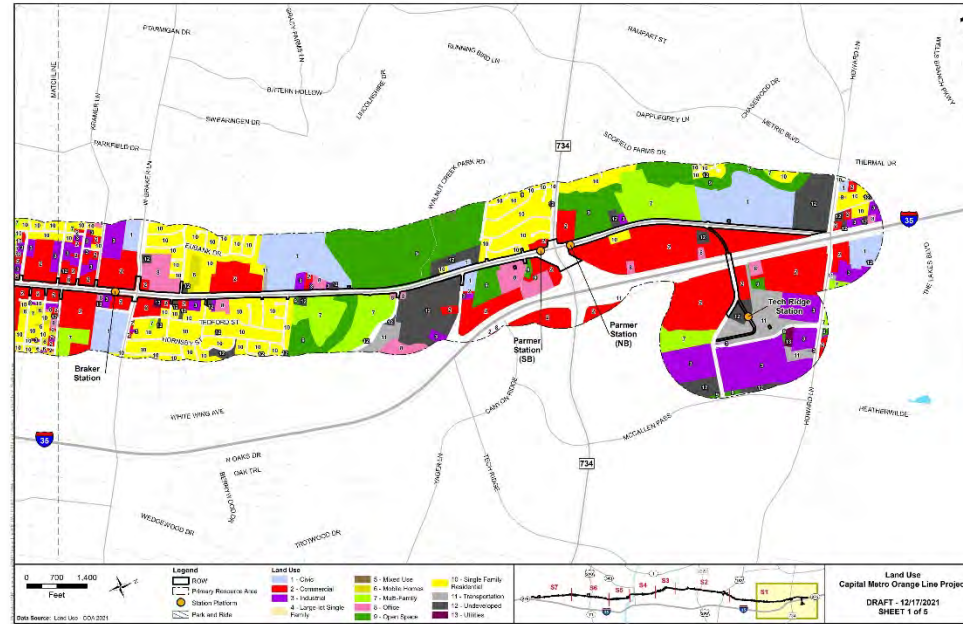
- Validate and refine criteria through community engagement
- Identify key community priorities to inform decision-making about light rail scope and phasing



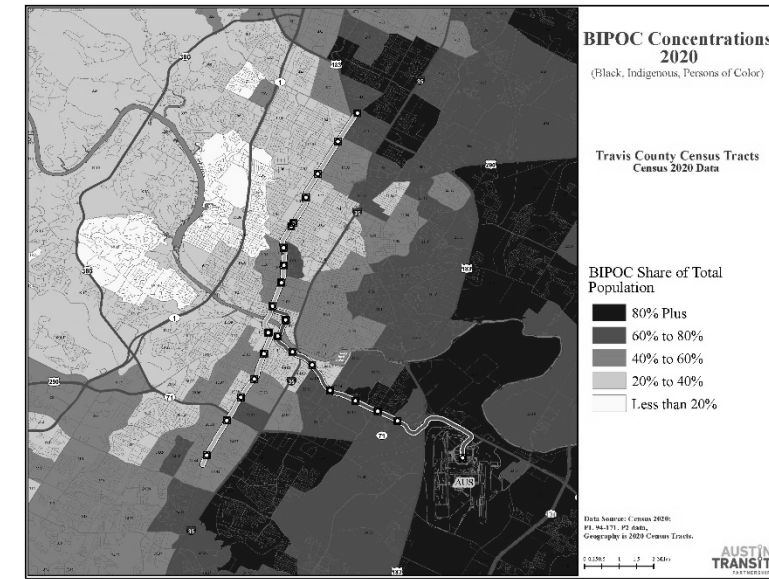
# Community Values Criteria: *People & Places*



Affordable Housing



Transit Supportive Land Use



Demographics

# Joint Commitment: *Equity Goals & Metrics*



## KPIs

Identify goals to create equitable, innovative, and holistic policies, processes, and procedures for Project Connect



## Metrics

Measure goals across Project Connect



## Decision-Making

Explain how the goals and metrics support decision-making process



## Outcomes

Continue to measure and update the public on the outcomes





# ATP Community Engagement Plan (Fall 2022 – Spring 2023)

# Goals

- Connect with and receive feedback from priority communities
- Build trust and demonstrate transparency around the process of updating the Light Rail Implementation Plan
- Work with the Community Advisory Committee (CAC) to engage the community with various opportunities for feedback
- Share feedback, so that an informed decision can be made on the scenarios developed as part of that process



# Proposed Strategies for Community Engagement

- **Work with priority populations** to ensure we amplify their voices regarding Project Connect and evaluation criteria
- **Maintain current stakeholder relationships** and receive feedback through:
  - Information sharing on process for updating the Light Rail Implementation Plan
  - Participation in evaluation criteria workshops
  - Outreach and involvement in scenario rollout and gathering input from community
- **Work with potentially impacted property owners** to explain differences in impacts based on scenarios
- Continue to **receive input and direction from Community Advisory Committee** throughout community engagement efforts
- **Coordinate** with CapMetro, COA and CAC on outreach

# Who are we trying to reach?

## Priority Populations

- BIPOC communities (Black people, Indigenous people, and people of color)
- Women, trans, and non-binary individuals
- Individuals with disabilities
- Families of all kinds
- Members of immigrant and/or undocumented communities
- Members of the LGBTQIA+ community
- Youth and students, especially those who are cost-burdened or severely cost burdened, based on federal guidelines
- People who are cost-burdened and severely cost-burdened, based on federal guidelines
- Members from culturally and linguistically diverse communities
- Renters and the unhoused
- Senior homeowners
- Healthcare workers and educational providers
- Businesses and property owners along the routes
- Individuals who were previously incarcerated
- Individuals primarily dependent on transit for transportation needs
- Small businesses owned and/or operated by BIPOC, women, people with disabilities, and members of LGBTQIA+ community
- Community, neighborhood, creative, cultural, labor, and nonprofit organizations, particularly those serving communities most likely to be impacted by Project Connect

# Who else are we trying to reach?

## Other Key Stakeholders

- Project Connect Community Advisory Committee (CAC)
- Project Connect Ambassador Network (PCAN)
- Technical Advisory Committees
- Elected Leaders
- Austin Housing Finance Corporation
- AUS Employees
- Business Community and Chambers
- Major employers (H-E-B, Austin Community College, Oracle, Local and State Government Agencies, St. Edwards University, University of Texas, Convention Center)

# Phase 1 Tactics & Opportunities (Dec. 2022-Feb. 2023)

- **Focus Groups** for priority populations
- **Pop-ups and at-stop outreach** for priority populations
- Committee Meetings & Workshops
- Elected official outreach
- Regular updates through targeted communications
- Website update & virtual information sharing
- Earned and paid media opportunities





# Priority Community during Phase 1

## Priority Communities

18 – 25 year olds

Black

Hispanic

Spanish-speaking

Low-income

Accessibility Community

## Key Stakeholders

Core riders

NPOs | priority communities

At-risk of displacement

Elected / appointed leaders

Tri-Party staff

Business Community



# Phase 2 Tactics & Opportunities (March 2023-May 2023)

- **Neighborhood & Community Group Meetings**
- **Open House and workshops on scenarios**
- **Potentially Impacted Property Owners outreach**

## Continued efforts from Phase 1:

- Pop-ups and at-stop outreach for priority populations
- Groups and Committee Meetings
- Elected Official Outreach
- Regular updates through targeted communications
- Website update & virtual information sharing
- Earned and paid media opportunities



# Next Steps

Workplan Effort	Timing
Technical & Planning Review and Program Optimization	Aug thru Jan 2023
<b>Community Engagement</b> / Community Criteria	Sept thru Jan 2023
Funding Plan and Scenario Development	Nov thru Feb 2023
<b>Community Engagement</b> & Feedback on Scenarios	Feb thru Apr 2023
Updated Light Rail Implementation Plan	Spring 2023

# Keep in touch!



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**Get involved!** [Projectconnect.com/get-involved](https://Projectconnect.com/get-involved)

**E-mail:** [feedback@projectconnect.com](mailto:feedback@projectconnect.com)

**Mail:** Project Connect Planning Team

Austin Transit Partnership

203 Colorado Street

Austin, TX 78701

**Project Hotline:** (512) 369-7719

*Materials are available in English and Spanish*

# Anti-Displacement Planning

CAC General Meeting

December 8, 2022

# Agenda

1. CAC Budget Recommendation Overview
2. Decision Timeline
3. Working Group Decision-Making Process
4. Preliminary CAC-led Community Engagement Findings
5. Transit-Induced Anti-Displacement Goals and Strategies

# CAC Budget Recommendation Overview

- CAC will send a formal recommendation to the Austin City Council early next year for final approval
- CAC will make a recommendation regarding a 3-year funding tranche (2023 to 2025), with some room for flexibility
- The Anti-Displacement Planning Working Group will bring forth draft recommendations to the CAC for action
- The foundation for these recommendations is the Nothing About Us Without Us Racial Equity Anti-Displacement Tool
- The working group is working with staff through a community and stakeholder engaged prioritization process

# Decision Timeline

- January 2022 – The CAC forwarded recommendations to the Council for approval, based on collaboration with staff
- June 2022 onward - Anti-Displacement Planning Working Group started planning for making future funding decisions
- September 21 to October 10, 2022 – The CAC WG hosted community listening sessions to gauge community priorities, with a focus on engaging with those most impacted
- November/December 2022 – WG conversations with staff
- January/February 2023 – CAC to vote on recommendations for next tranche of funding, forwarding them to Council
- Spring 2023 onward – Final approval by Council and staff implementation

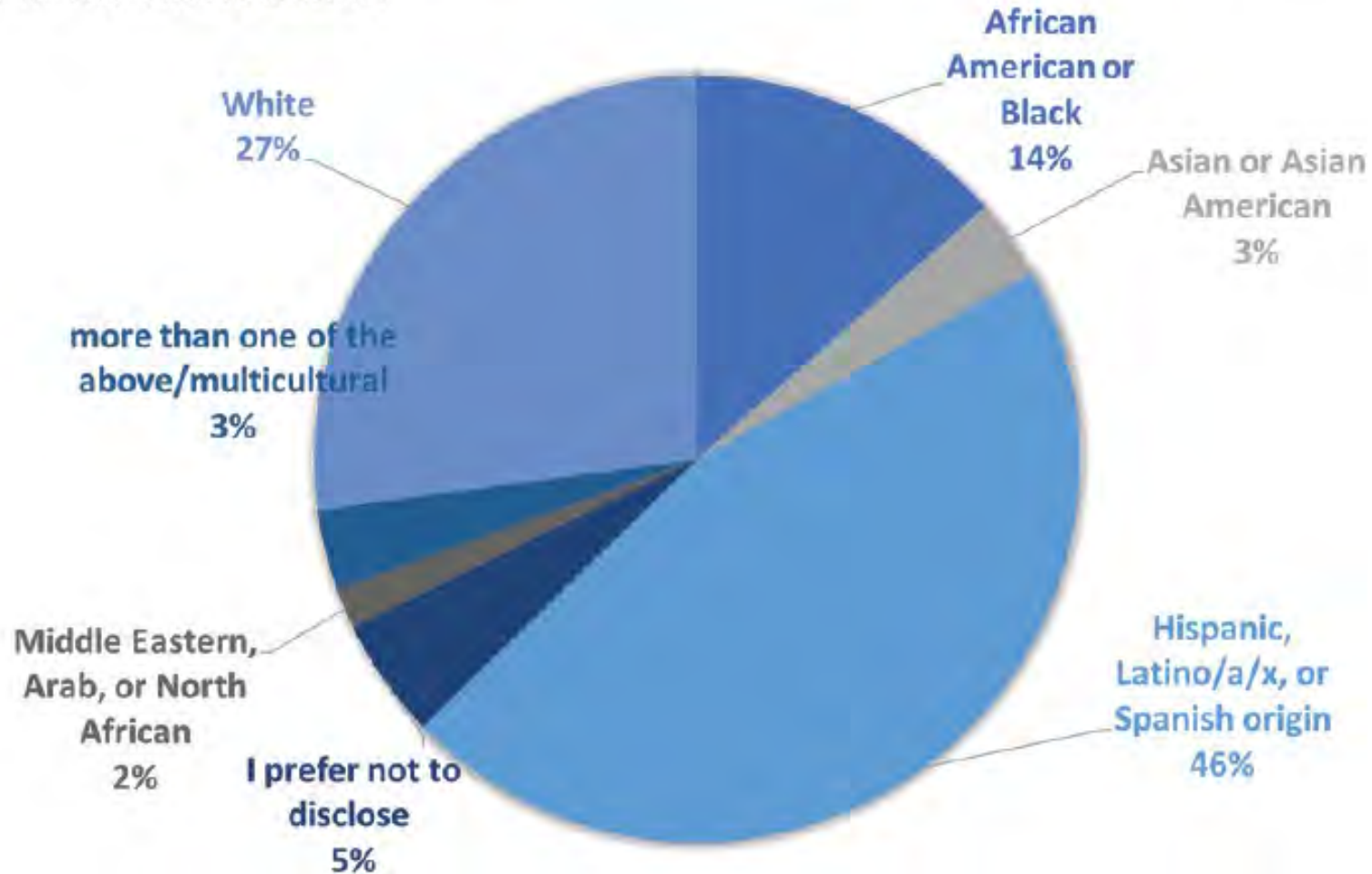


# Working Group Decision-Making Process

- Ongoing conversations with all CAC members
- Ongoing stakeholder conversations: Montopolis leaders and others
- Review of existing plans and recommendations:
  - Nothing About Us Without Us Racial Equity Anti-Displacement Tool
  - COA Displacement Mitigation Strategy
  - People's Plan
  - Uprooted Study
  - Anti-Displacement Taskforce Report
  - Mayor's Task Force on Institutional Racism and Systemic Inequities Report
  - Fair Housing Action Plan (2015)
- Community engagement
  - Three in-person meetings: Montopolis, South Congress, and North Lamar
  - Two virtual meetings
- Conversations with HPD staff around strategic programming: Housing development, land acquisition, and anti-displacement teams

# Preliminary CAC-led Community Engagement Findings

151 people registered for the five engagement sessions and a total of 95 attended. 59 of those attendees provided demographic data upon registration. Those demographics are captured in the charts below.



# Preliminary CAC-led Community Engagement Findings

Community members were given the opportunity to help prioritize four anti-displacement goals through an online voting platform. 56 individuals participated in the voting process.

## Highest Priority:

*Expand affordable housing opportunities for those most in need*



## Rank #2:

*Empower and stabilize tenants*



## Rank #3:

*Provide services to residents and preserve local businesses*



## Rank #4:

*Assist and support homeowners*



# Transit-Induced Anti-Displacement Goals and Strategies

## Goal 1: Expand affordable housing opportunities for those most in need

- a. Expand affordable housing through land banking and preserving existing multifamily housing
- b. Build new affordable housing for low-income tenants and owners
- c. Provide housing and other support for unhoused people

## Goal 2: Empower and stabilize tenants

- a. Empower tenants by supporting tenant organizing and protections
- b. Provide emergency rental assistance or other financial help to keep tenants in their homes
- c. Provide legal help to tenants to prevent evictions and avoid landlord harassment

# Transit-Induced Anti-Displacement Goals and Strategies

## **Goal 3: Assist and support homeowners**

- a. Provide home repair and rehabilitation for low-income owners
- b. Provide legal help so that families can stay in their homes
- c. Expand affordable homeownership through financial assistance and counseling

## **Goal 4: Provide services to residents and preserve local businesses**

- a. Provide financial assistance to low-income households to pay off utility bills
- b. Help residents at risk of displacement access affordable housing services
- c. Preserve small businesses and community and cultural assets

# DISCUSSION - Transit-Induced Anti-Displacement Goals and Strategies

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Thank you